



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, August 7, 2012

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER:

Boller called the meeting to order at 6:10 pm at which time a quorum was met.

ROLLCALL:

Boller, Eng, Hamil, Hartman, LoSchiavo, K. Rudin, M. Rudin

MEMBERS ABSENT:

Skerik, Stip

COUNCIL LIAISON PRESENT:

Dwyer

STAFF PRESENT:

DeAngelo, Gomez, Hoffman, Laudенback

PRESENTATIONS/INTROUCTIONS:

None

MINUTES:

Motion to accept the minutes from June 5, 2012 was made by M. Rudin and seconded by Hamil. The motion was approved by the board.

ORAL COMMUNICATIONS:

None

ADMINISTRATIVE ITEMS

1. At the request of Hartman, Gomez distributed a roster for correction and will email the updated document to the board.

CURRENT ITEMS:

1. **Review of Public Art Guidelines:** Stip was to review this item and summarize for the board. Stip is absent so the item will be moved to the next meeting. Council Liaison Dwyer suggested that the board review due to the 2% on apartment fees. Laudenback will provide the board with additional information on this matter.
2. **Review of Municipal Code:** A copy of the municipal code pertaining to boards and commissions is located in each board member's binders. Each board may then adopt bylaws in addition to the City's municipal code. Boller asked for members to join the bylaws committee. Hartman volunteered. This item to be agendized for the next meeting.
3. **Allied Arts Awards:** Laudenback provided funding for the frames. Hoffman purchased them during a one cent sale to save costs. The event is currently scheduled for October 25, 2012, which is quickly approaching. Boller raised the subject of committee members. She and Hamil are the only two board members on the committee. Hartman offered to join them as a third member. Boller stated that the board is not a fundraising board, but she has spoken with the HBAC Foundation and they are interested in partnering and making the event a fundraiser in the spring. Hoffman cited the municipal code that allows the board to raise the funds they need for their event and reminded the board that they have a donations account within the City's general ledger that would allow them to obtain donations and pay expenses. Laudenback suggested that the board continue the awards event as in the past and the HBAC Foundation can incorporate the winners into their spring fundraiser. Hartman motioned to move the event to March. The motion was seconded by Boller. The board voted 2 to 4 against. The motion failed. Hamil motioned to move the event to November and M. Rudin seconded. The board voted unanimously to move the event to November pending the date confirmation from the Hilton and budget review. Hamil will work with the Hilton on the date change.
4. **Advocacy for the Arts Update:** Boller updated the board by reporting that she went before Council. She doesn't feel that the AAB can legally advocate for any specific organization. She read from the NEA Report, supporting arts as a whole. Boller and Rudin decided against showing the video and giving a report specifically on the Art Center. A discussion ensued on what the board can and cannot do, the budget cut process and how cuts were submitted. Dwyer said no Council has asked to cut the Art Center. All cuts are coming from staff, who are tasked with cutting their department budgets yet again. Laudenback added that with nothing left to trim, the Community Services Dept. has had to make difficult decisions that affect the Art Center and other services.

NEW BUSINESS:

There was a discussion about the board reverting to a monthly meeting. Boller made a motion that the board go back to monthly meetings with every other month being a sub-committee meeting. Hartman seconded the motion. The board agreed. The next meeting will be posted as a special sub-committee meeting at 6:00 pm on Tuesday, September 4, 2012 at the Art Center, located at 538 Main Street, Huntington Beach.

CULTURAL SERVICES UPDATE:

1. Art Center: Kate Hoffman, Director

- Art Camp is currently underway and on 8/8/12, the campers will take a field trip to the Surf Museum.
- Art of the Brew is scheduled for Thursday, Sept. 20th. This year's event will be moved under a canopy in the parking lot with lots of food, entertainment and brew vendors. Tickets are \$30 until Sept. 17, and \$35 after that date and at the door.
- The Art Center had a table at the Huck Fin Fishing Derby manned by volunteers at the pier.
- The fall exhibition will be extended through Dec. 15.
- The Thriller group dance will be performed in October to coincide with the BIDS downtown Halloween Fest.
- The Art of Chocolate was a success and the chef has offered to provide two more culinary events. One in October and one in December. Thank you to Eveline Eng for bringing the idea to the Art Center and coordinating with the chef. Tickets sold: \$2,640; Raffle: \$460; Expenses: \$1,932; Net Profit: \$1,267.87.

2. HBAC Exhibitions: Darlene DeAngelo, Curator

- *Escape from the Landfill* has received very good reviews. LATE8 discussions are open to the public. Events average 20 – 30 attendees during the summer. The next LATE8 event is scheduled for August 28, featuring LA Times writer, Susan Carpenter. She will be accompanied by the exhibiting artists.
- Art For Lunch is on August 22nd. Bring your lunch and enjoy the exhibition.
- Next exhibition opening reception is September 22nd. The show is entitled, *the Cylinder, the Sphere, the Cone* – a quote by Cezanne, and will run through December 15th.
- DeAngelo informed the board that unless her position as curator of the Art Center is saved, this will be the last show she curates and the last regular business meeting she will be attending. She is scheduled for layoff on September 30th. Her future plans include leading a group on an artist tour to North Korea, and she will be a speaker at the arts marketing conference in Kansas.

3. Art Walk: Celeste Hamil, Marketing Consultant HBDBID

- The new coordinator is working to increase the participating artists and hopes to reach up to 50 artists. She will be including body artists at the Electric Chair, which had Golden Pops in June. The artist participation fee is \$25 and forms are available online.
- The BID is hosting Surf City Days on Sept. 15th & 16th. There will be a variety of activities.

4. HBAC Foundation: Elise Hartman, HBACF Secretary

- Hartman reported that the HBAC Foundation met that morning and are committed to save the Art Center, regardless of what happens with the vote outcome in November on the Mayor's initiative.
- Hartman praised the current exhibition at the Art Center and pass out copies of positive reviews from the press.

ITEMS TO BE AGENDIZED

1. Review of Public Art Guidelines
2. Bylaws Committee Update
3. Allied Arts Awards Update

ITEMS DISTRIBUTED TO THE BOARD

1. Media Articles

ADJOURNMENT

K. Rudin motioned for adjournment. The motion was seconded by M. Rudin and the meeting was adjourned at 8:06 pm.

There will be a Special Sub-Committee meeting held on Tuesday, September 4, 2012 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

The next regular business meeting will be Tuesday, October 2, 2012 at 6:00 p.m. at the Art Center.

Respectfully submitted,

Charlene Gomez, Recording Secretary